

NEWS RELEASE



FORUM RESEARCH INC.

Embargoed Until: Tuesday September 10th, 5 am online Liberals Gain Traction In Québec

Toronto, September 4th, 2019 – In a random sampling of public opinion taken by The Forum Poll™ among Québec voters, 4 in 10 (37%) say they would vote for the Liberals in a Federal election, up 7 points since July (July 29: 30%).

One-fifth (21%) say they would support the Conservatives, down 7 points in the same time period (July 29: 28%).

One-fifth (18%) say they would support the BQ.

1 in 10 say they would support the Green Party (9%) or the NDP (8%).

Few say they would support the PPC (4%) or another party (3%).

Respondents most likely to say they support the Liberals include those aged 65+ (44%), females (40%), living in Montreal (44%), English speakers (50%), and the least wealthy (42%).

Respondents most likely to say they support the Conservatives include those aged 45-54 (31%), males (27%), living in Québec City (29%) or South Shore (26%), and the most wealthy (30%),

“The Liberals have opened up a big lead over their Conservative opponents in Québec,” said Dr. Lorne Bozinoff, President of Forum Research. “The Liberals look like they’re on an upward trajectory heading into the election, but as we saw in 2015, a lot can happen during a campaign. So whether this lead holds, remains to be seen.”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1219 randomly selected Québec voters. The poll was conducted from August 27-28, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on parties' abilities to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

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Voter intention (Federal)

If a federal election were held today, which party would you be most likely to vote for? + Even though you have not made up your mind, which party are you leaning toward at this time? [Base=Decided/leaning]

Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Non-binary
Sample	1160	173	218	156	267	346	587	549	24
Conservative	21	12	19	31	22	20	27	15	25
Liberal	37	40	36	29	33	44	33	40	25
New Democratic	8	9	11	9	9	3	6	9	13
The Green Party	9	20	11	6	5	5	7	12	13
Bloc Quebecois	18	13	14	15	24	24	19	17	17
The People's Party of Canada	4	5	7	5	3	3	6	3	4
Other parties	3	3	2	5	4	2	2	4	4

Provincial vote

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties
Sample	1160	219	183	502	153	69
Conservative	21	7	12	37	9	23
Liberal	37	83	13	27	24	18
New Democratic	8	1	4	6	23	9
The Green Party	9	3	5	6	26	16
Bloc Quebecois	18	1	63	16	12	6
The People's Party of Canada	4	2	1	6	3	16
Other parties	3	2	2	2	3	12



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Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	1160	435	144	581	285	296
Conservative	21	17	29	23	20	26
Liberal	37	44	24	33	33	32
New Democratic	8	9	5	7	6	8
The Green Party	9	9	15	8	10	6
Bloc Quebecois	18	15	20	20	21	19
The People's Party of Canada	4	3	6	5	5	5
Other parties	3	2	1	4	4	4

Language

%	Total	English	French	Other
Sample	1160	88	1038	34
Conservative	21	24	21	22
Liberal	37	50	31	64
New Democratic	8	14	8	5
The Green Party	9	5	11	4
Bloc Quebecois	18	4	22	2
The People's Party of Canada	4	4	5	2
Other parties	3	1	4	0

Income

%	Total	< \$20k	\$20k - \$40k	\$40k - \$60k	\$60k - \$80k	\$80k - \$100k	\$100k - \$250k
Sample	1160	126	196	167	145	158	220
Conservative	21	18	12	20	25	26	30
Liberal	37	42	38	38	32	33	33
New Democratic	8	4	6	8	9	11	6
The Green Party	9	11	12	8	7	8	10
Bloc Quebecois	18	16	24	20	21	13	16
The People's Party of Canada	4	4	6	3	4	5	3
Other parties	3	5	2	3	2	4	2

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